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Design Policy Mapping in Europe

The following content is drawn from the “Design Policy Mapping in Europe” report. Access and download the complete report using the link:

https://madres.beda.org/en/publications/design-policy-mapping-in-europe/

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Sep 2025

Country Profile: Slovakia

Country Size: 49,035 sq km
Citizens: 5,424,687 (2024) | Tendency: falling
GDP per Capita: 26,147.9 $ | Tendency: rising
EU Innovation Scoreboard: Emreging Innovator (2025) | 70,5%
BEDA Member Organisations: Slovak Design Centre

Dedicated design policy status

No dedicated national design policy. However, the *Strategy for Culture and Creative Industries of the Slovak Republic 2030* acknowledges design as a sector and states that specific goals for the design sector will be developed in 2024–25.

Design in other policy agendas

- → **CCI Strategy** – *Strategy for Culture and Creative Industries 2030* mentions design, primarily as a sector, with a commitment to define targeted goals for design by 2024–25. [Integrateded → Championed in intent]
- → **Circular Economy Strategy** – No standalone CE strategy in place. The *Roadmap to Circular Economy* (developed with OECD, 2022) has not been formally adopted as strategy. The *Greener Slovakia – Environmental Policy until 2030* includes a mention of “ecological design.” [Mentioned]
- → **Digital Strategy** – The *Digital Transformation Strategy for Slovakia 2030* contains a concrete action to “create a school curriculum on the principle of sustainable design based on needs.” [Integrated]
- → **Innovation, industrial/development, architecture strategies** – No strategies or references to design were identified. [Overlooked]

Observations

Slovakia has begun to signal the importance of design within its cultural and digital strategies, with notable intent to develop specific goals for the design sector by 2024–25. References to ecological and sustainable design in environmental and digital agendas further suggest growing awareness of design as an enabler of green and user-centred transformation. However, design’s role remains fragmented and at an early stage of institutionalisation.

ADDRESS

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Transparency Registry Number: 71 028 143 474-84